



ANNUAL  
CONVENTION

# 2025 Exhibitor & Sponsorship Prospectus





# ANNUAL CONVENTION

June 12 - 14, 2025

Harborside Hotel, Spa & Marina

55 West St. Bar Harbor, ME 04609

## You're Invited!

Our largest event of the year, the Maine Dental Association (MDA) invites you to be an exhibitor and/or sponsor at the Annual Convention. Join us in enriching the experience of attendees as they learn and hear from prestigious speakers, network with former and new colleagues, and most importantly, have fun! New this year, the exhibit floor is open for two days! Lunch hour is served buffet style allowing attendees to visit and walk the exhibit floors. Each attendee will be provided a raffle card, encouraging them to visit all tables for an entry ticket to the raffle.

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# Exhibitors



## Event Details

Date: June 13-14, 2025  
 Time: 10:00am - 3:30pm EST  
 Location: Harborside Hotel, Spa & Marina  
 55 West St. Bar Harbor, ME 04609

## Table Package

- Six foot skirted table and two chairs\*\*
- Three name badges (free event pass)
- Online presence as part of our Annual Convention website
- Listed in the Annual Convention program book
- Complimentary lunch, coffee, and snacks throughout the exhibitor hall hours
- Complimentary access to the happy hour and awards event
- Ability to purchase lobster bake dinner tickets at MDA Member rate
- Entry into a drawing for a free table at the 2026 Annual Convention

## Raffle

Attendees will have the opportunity to use a raffle card when visiting exhibits. We ask that you participate and sign off on their card when appropriate. The raffle will be held on Friday, June 13, 2025, during happy hour. We encourage you to donate an item of your choosing.

## Exhibitor Fees

|                        |              |
|------------------------|--------------|
| Friday Only .....      | \$950.00*    |
| Friday & Saturday..... | \$1,200.00** |

\*Preferred Business Partners (PBP) receive a \$50.00 discount. This discount can be combined with the Early Bird Special.

\*\*Friday & Saturday is limited to 22 exhibitors and available on a first come first serve basis with a completed online application. Email notices will not be accepted. Exhibitors who choose two days will automatically be placed in the McMurtry Meeting Room (back exhibit hall) regardless of PBP status.

## Payment

Payment is required in full at the time of submission unless specifically requested to be invoiced (select “manual payment” at checkout). Payment must occur within 45 business days of submission. Payment can be made online or by check.

# Rules & Regulations

The 2025 Rules and Regulations will govern all the exhibits at the 2025 MDA Annual Convention presented by the Maine Dental Association (MDA). **The MDA encourages individuals to thoroughly read the rules and regulations for 2025 as adaptations have been made from past years.** The Annual Convention will take place at the Harborside Hotel, Spa & Marina in Bar Harbor, Maine. By signing the application/contract, you (the “Exhibitor”) acknowledge you have read, understand and agree to comply with these Rules and Regulations.

## Character of Exhibits

The Maine Dental Association reserves the right to decline or prohibit any exhibit which, in its judgment, is not suitable to or is not keeping with the character of the exhibition. This provision is all-inclusive and concerns persons, things, conduct, printed materials, and souvenirs.

## Exhibitor Space Limitations

\*\* 6 ft x 2 ft providing 12 square feet of display space. Two chairs are allotted per table. The exhibit hall is carpeted. Space restrictions prohibit additional chairs. Exhibit space is not conducive for exhibitors to use large floor banners. Standard floor banners 63” x 23” will fit in limited spots, and may not always be available. Please plan your set up to be predominately table top. Tabletop banners are encouraged. Be creative and fun with your tabletop space. No signs shall be posted, nailed, or otherwise attached to any pillars, walls, doors, floors, etc. No interference with other exhibitors’ tables or space is permitted.

^The two day option of Friday & Saturday is limited to 22 exhibitors and available on a first come first serve basis with a **completed online application**. Email notices will not be accepted. Exhibitors who choose two days will automatically be placed in the McMurtry Meeting Room regardless of PBP status.

## Insurance

All exhibiting companies agree to indemnify the MDA and Harborside Hotel, Spa, and Marina against any claims for injury, loss, or damage that may occur to the exhibitor or his/her property from any cause whatsoever. Exhibitors must provide insurance certificates by May 1, 2025, carrying and maintaining a minimum of \$1 million insurance coverage providing general liability coverage, coverage against damage to persons and property, and hazard insurance, insuring the exhibitor’s property and its exhibit space. All insurance shall name as additional insured the Maine Dental Association and Harborside Hotel, Spa and Marina. No exhibitor will be permitted to set up without a certificate of insurance.

## Non-Endorsement

The exhibiting of products or services at the Annual Convention does not constitute endorsement by MDA.

## Exhibitor Set-Up

Set-up can occur on Thursday, June 12, 2025 between 4:00-6:00pm or Friday, June 13, 2025 anytime between 8:30am and before 10:00am. Exceptions must be approved in writing by Angie Bellefleur prior to the event.

## Exhibitor Take-Down

Exhibitors who only attend on Friday, June 13, 2025 are required to break after the afternoon break. Those that are attending both days can remain set-up and break down on Saturday, June 14, 2025 by 3:30pm.

## Products to be Mailed

If you need to mail products and/or equipment ahead, please mail to Bar Harbor Club, 111 West Street, Bar Harbor, ME 04609. Be sure to mark the package for the Maine Dental Association Annual Convention. Items may NOT arrive earlier than seven days in advance.

# Rules & Regulations

In addition, items MUST be picked up one (1) business day after the event ends.

## Floor Plan/Exhibitor Assignment of Space

Exhibitor space assignment is based on number of days committed and PBP status, in that order. The MDA retains full discretion of exhibitor placement.

## Payment

Payment is required in full at the time of submission unless specifically requested to be invoiced (select “manual payment” at checkout). Payment must occur within 45 business days of submission. Payment can be made online or by check.

## Refunds

Cancellations must be made in writing and received by MDA on or before March 1st to receive a full refund. Cancellations received between March 2, 2025 and April 30, 2025 will receive a 50% refund. No refunds will be granted after April 30, 2025.

## Hotel Reservations

The MDA is not responsible for exhibitor or sponsors hotel reservations. There will be a room block at a discounted rate. Please note that rooms are reserved quickly and often are sold out. The MDA will notify exhibitors and sponsors of the opening of the room block in April 2025.

## Parking

The MDA encourages all exhibitors, sponsors, and their guests to plan accordingly as parking may be limited. Please visit our website under FAQ for additional details.

## Consent to Photography

A photographer will be present at the event, taking photos for the MDA to use in future flyers, brochures, social media posts, and on the website.

## Definition:

### Preferred Business Partner (PBP)

A partner that has been reviewed by the MDA Board, has joined into an annual agreement, and is in good standing for the 2025 agreement year.

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## Important Dates

### March 2025

- Early Bird Registration deadline (3/1/25)
- Full refund on canceled exhibitors (3/1/25)

### April 2025

- Hotel room block link distributed
- Advertisement submission deadline (4/1/25)
- 50% refund on canceled exhibitors (4/30/25)

### May 2025

- Certificate of insurance submission (5/1/25)
- Last day to purchase Lobster Bake tickets (5/30/25)

### June 2025

- Exhibitor set-up from 4-6pm (6/12/25)
- Exhibitor take-down after afternoon break (6/13/25 or 6/14/25)
- All freight must be packaged and picked up from mail service (6/16/25)

# Sponsorship Levels



## PLATINUM LEVEL

\$6,500.00

- Logo on attendee bags
- Full page ad in the Convention Program
- Two social media spotlights
- Two Lobster Bake tickets
- Opportunity to introduce keynote speaker
- Premium exhibitor space
- Mention in all event-related newsletters
- Customized sponsorship plaque
- Inclusion of literature and/or items in attendee bags



## GOLD LEVEL

\$4,500.00

- Full page ad in the Convention Program
- Two social media spotlights
- Two Lobster Bake tickets
- Premium exhibitor space
- Mention in all event-related newsletters
- Customized sponsorship plaque
- Inclusion of literature and/or items in attendee bags



## SILVER "LOBSTER" LEVEL

\$3,000.00

- Half page ad in the Convention Program
- One social media spotlight
- Select exhibitor space
- Five Lobster Bake tickets
- Mention in all event-related newsletters
- Certificate of appreciation



## BRONZE LEVEL

\$2,000.00

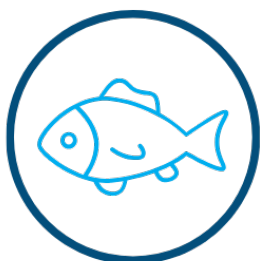
- Quarter page ad in the Convention Program
- One social media spotlight
- Select exhibitor space
- Mention in all event-related newsletters
- Certificate of appreciation

# Sponsorship Levels

## KIDS CONVENTION

In 2023, MDA revived the Kids Convention, an event designed for kids to socialize and make new friends while their caregivers learn about dentistry. The Kids Convention fosters a family-friendly atmosphere, creating lasting memories and enhancing community ties. The MDA hosts a variety of drop in activities that can be enjoyed by all, regardless of age.

Sponsors logos will be displayed on the MDA Website and Annual Convention Program.



### KIDS GOLD LEVEL

**\$2,000.00**

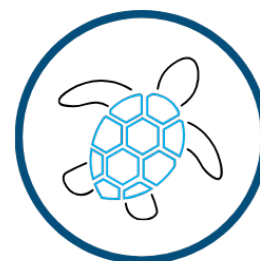
- Quarter page ad in the Convention Program
- Logo on kids attendee bag
- One social media spotlight
- Select exhibitor space
- Mention in all event-related newsletters and program
- Certificate of appreciation
- Inclusion of literature and/or items in kids attendee bags



### KIDS SILVER LEVEL

**\$1,000.00**

- Quarter page ad in the Convention Program
- Select exhibitor space
- Inclusion of literature and/or item in kids attendee bag
- Mention in all event-related newsletters and program
- Certificate of appreciation



### KIDS BRONZE LEVEL

**\$800.00**

- Mention in all event-related newsletters and program
- Select exhibitor space
- Certificate of appreciation

# 2025 Annual Convention Promo Sponsorships



**LANYARD SPONSOR**  
\$1,000.00

Printed logo on attendee lanyards.\*



**NEW!**

**AWARDS SPONSOR**  
\$1,000.00

Logo to appear on drink tickets. Awards occur during happy hour on Friday, June 13, 2025.



**NEW!**

**COURSE NOTEBOOK SPONSOR**  
\$1,000.00

Help attendees learn by providing a notebook with your logo in each attendee bag.\*



**NEW!**

**COFFEE SLEEVE SPONSOR**  
\$1,000.00

Let attendees know about your presence by having your company logo on hot beverage sleeves. Sleeves will be available at each coffee station. \*\*



**NEW!**

**WELCOME EMAIL SPONSOR**  
\$500.00

Welcome the 2025 Attendees with a personalized email sent by the MDA featuring your company logo, description, and contact information. \*\*



**NEW!**

**BADGE FLAG SPONSOR**  
\$300.00

Socializing has never been easier than with Fun Packs of 4" Stick-n-Stack Ribbons. You'll get 20 different titles, 5 each equals 100 in each pack. Badge flags will be available exclusively at your exhibitor table and highlighted in the program. \*\*

- Funny Business Pack
- Rib Tickling Pack
- Cheers Pack

\*Limited to one (1) promo sponsor.  
\*\*Limited to three (3) promo sponsors.  
All promo sponsors will be highlighted in the program.





# QR Codes & Contacts



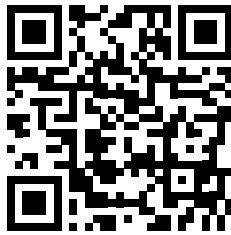
## 2025 Online Application

[www.medentalce.org/2025exhibitors-sponsors](http://www.medentalce.org/2025exhibitors-sponsors)



## Frequently Asked Questions

[www.medentalce.org/faq](http://www.medentalce.org/faq)



## 2024 Annual Convention Gallery

[www.medentalce.org/acgallery](http://www.medentalce.org/acgallery)

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## Contacts

### **Angie Bellefleur, Deputy Director**

[abellelfleur@medental.org](mailto:abellelfleur@medental.org)

- Event specific questions

### **Therese Cahill, Executive Director**

[tcahill@medental.org](mailto:tcahill@medental.org)

- Refund requests

### **Sara Baird, Membership &**

### **Communications Director**

[sbaird@medental.org](mailto:sbaird@medental.org)

- Support with online registration
- Advertisement rates, specs, etc.
- Kids Convention questions